



MEMORANDUM OF UNDERSTANDING

Between

International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE), USA

and

National Agency for Quality Assurance in Education and Research (ANACEC), the Republic of Moldova

This Memorandum of Understanding (hereinafter referred to as "MOU") is entered into on this 8th day of August, 2023 (hereinafter referred to as the "Effective Date") by and between the International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE), USA (hereinafter referred to as "QAHE"), and the National Agency for Quality Assurance in Education and Research (ANACEC), the Republic of Moldova (hereinafter referred to as "ANACEC"). QAHE and ANACEC shall collectively be referred to as the "Parties" and individually as a "Party."

WHEREAS, QAHE and ANACEC share a common interest in promoting quality assurance in pre-tertiary and higher education;

WHEREAS, QAHE and ANACEC recognize the importance of reciprocal recognition of accreditation standards to enhance the quality and credibility of higher education institutions worldwide;

WHEREAS, QAHE and ANACEC seek to promote each other's services to members and audiences of both organizations;

WHEREAS, QAHE and ANACEC desire to collaborate on joint campaigns that promote a shared message and benefit both organizations;

WHEREAS, QAHE and ANACEC aim to explore opportunities for strategic partnerships or joint ventures that can create additional value for both organizations;

WHEREAS, QAHE acknowledges the expertise and leadership of ANACEC and wishes to appoint an ANACEC recommended top management as a QAHE Honorary Fellow;

NOW, THEREFORE, the Parties agree as follows:

1. Reciprocal Recognition

- 1.1. QAHE and ANACEC shall mutually recognize each other's accreditation standards, subject to the terms and conditions set forth in a separate agreement to be negotiated and executed by both Parties.
- 1.2. The mutual recognition of accreditation standards shall contribute to the enhancement of the quality and credibility of higher education institutions worldwide.

2. Cross Promotion

- 2.1. QAHE and ANACEC shall promote each other's services to their respective members and audiences, subject to applicable laws and regulations.
- 2.2. The Parties shall cooperate in developing joint marketing initiatives and promotional materials to facilitate cross promotion.

3. Joint Campaigns

- 3.1. QAHE and ANACEC may collaborate on campaigns that promote a shared message and benefit both organizations.
- 3.2. The Parties may jointly identify campaign themes, objectives, and strategies, and shall allocate responsibilities

and resources accordingly.

4. Strategic Partnerships

- 4.1. QAHE and ANACEC may explore opportunities for strategic partnerships or joint ventures that can create additional value for both organizations.
- 4.2. The Parties may engage in discussions and negotiations to identify potential areas of collaboration and to develop mutually beneficial initiatives.

5. Appointment of QAHE Honorary Fellow

- 5.1. ANACEC may recommend a top management representative to be appointed as a QAHE Honorary Fellow.
- 5.2. The appointment shall be subject to the approval of QAHE, and the rights and privileges of the Honorary Fellow shall be determined by QAHE's policies and guidelines.

6. Term and Termination

- 6.1. This MOU shall commence on the Effective Date and shall remain in effect for a period of five (5) years, unless terminated earlier in accordance with this provision.
- 6.2. Either Party may terminate this MOU by providing written notice of termination to the other Party at least sixty (60) days prior to the intended termination date.
- 6.3. Termination of this MOU shall not affect any rights or obligations accrued or incurred prior to the termination date.

7. Governing Law and Dispute Resolution

- 7.1. This MOU shall be governed by and construed in accordance with the laws of the United States of America or Republic of Moldova.
- 7.2. Any dispute arising out of or in connection with this MOU shall be resolved amicably through negotiations between the Parties.

8. Entire Agreement and Amendments

- 8.1. This MOU constitutes the entire agreement between the Parties with respect to the subject matter hereof and supersedes all prior negotiations, understandings, and agreements, whether oral or written.
- 8.2. Any amendments or modifications to this MOU shall be valid only if made in writing and duly executed by authorized representatives of both Parties.

IN WITNESS WHEREOF, the Parties have caused this Memorandum of Understanding to be duly executed by their authorized signatories as of the Effective Date.

For International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE), USA:



Authorized Signatory 8th August 2023

For National Agency for Quality Assurance in Education and Research (ANACEC), the Republic of Moldova: